

Seung Keun Kim

Industrial Designer

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WORK EXPERIENCE

Indeed Innovation / Industrial Designer

SEP 2020 - PRESENT

Designed for **SmartAppGuided Skincare project** which rejuvenate skin that is affordable and accessible to everyone and anywhere. Designed, researched, developed and visualized up to 15 market ready skincare devices from ideation phase to production phase and successfully proposed 2 skincare products in the brand. Used SolidWorks, Keyshot and Sketchbook Pro to finalize the project and collaborated closely with project manager, co-working industrial designers, engineers, dermatologist, client, and marketing team.

Designed for **TV Sound Optimizer**. Took the role as industrial and graphic designer in rendering marketing visual images and graphically branded for packaging with the use of SolidWorks, Keyshot and Adobe suites. Also, visualized realistic marketing images for product website and media. Collaborated closely with project manager and client.

NS Design / Industrial Designer

NOV 2019 - MAR 2020

Researched, identified, collaborated and designed 30+ conceptual designs and proposed final 4 main ideas for **Sustainable Cosmetic Packaging** project for **CTK Cosmetics** with the use of Solidworks, Rhino, Keyshot and ideation sketchings. Closely worked with project manager and co-designers to collaborate with overall design and aligning with final deliverables.

SharkNinja / Industrial Designer

MAY 2019 - AUG 2019

Worked in home appliances mainly in vacuum sector in ID team. Collaborated, conceptualized and designed multiple design elements of a vacuum housing design in the ideation phase with various vacuum lineups: **VACMOP Pro**, **WANDVAC Cordless Vaccum** and **Navigator Lift-Away Vaccum**, which currently all 3 vacuums are on the market. Ideated and delivered concepts of powerheads, celebrated small details that largely effected overall design of each project and facilitated design critique with team members. Used SolidWorks and digital sketching to design and ideate and collaborated closely with project manager, co-working industrial designers and marketing team.

EDUCATION

Arizona State University /

MID Industrial Design (STEM)

MAY 2020, TEMPE, AZ

Initiated & contributed to several experimental projects involving universal design, human-centered design, sustainability design, design for IOT and tangible interaction.

Arizona State University /

BA Design Management

DEC 2016, TEMPE, AZ

Created design projects involving pattern detailing, branding design, furniture design and user experience oriented projects.

SKILLS

Software: SolidWorks • Keyshot • Rhino • Digital Sketchbook Pro • Procreate • Adobe Photoshop • Adobe Indesign • Adobe Illustrator • Adobe Premier Pro • Adobe XD

Design: Humane Centered Design • User Experience Design • Circular Design • Visual Design 3D Sketching • Ideation Sketching • Marker Rendering • Rapid prototyping

Research: Visual mind mapping • Conceptual framework • Competitive analysis • Product opportunity gap • Persona hypothesis • Final Task analysis • Storyboarding

Collaboration: Organizing workshop • Facilitating design critique • Time management • Proactive design thinking

AWARDS

IDEA AWARD FINALIST 2023

Medical & Health x5

IF DESIGN AWARD 2023 Winner

Beauty / Personal Care x3

RED DOT DESIGN AWARD 2023 Winner

Bath / Personal Care x2

CONTEMPORARY GOOD DESIGN AWARD 2022 Winner

Personal Care / Health / Beauty x2

COSMOPROF North America 2022 Winner

Tools & Devices x2

RED DOT DESIGN AWARD 2021 Winner

Household Appliances