

Seung Keun
Tony
Kim

**Industrial
Designer**

Jersey City, NJ

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SKILLS

Solidworks
Keyshot
SketchBook Pro
Procreate
Photoshop
Illustrator
InDesign
Premier Pro

Marker Rendering
Digital Sketching
Ideation Sketching
Design Research (Qualitative)
Quick Prototype Modeling
Storyboarding

AWARDS / HONORS

Design Excellence Award

- Fall 2017 (Winner)
- Fall 2019 (Nominee)

New University Scholarship

- 2011~2012
- 2014 ~ 2016

LANGUAGES

- Korean: Native
- English: Proficient / TOEFL: 82
- Russian: Competent / TORFL: Level 2

INTEREST

- Discovering music in random places.
- Watching tech reviews from Youtube.
- Playing soccer in a Right Back role.
- Discovering new places to eat.

OBJECTIVE

Ability to design products and systems, based on user experience with simple yet detailed designs that evokes emotion between people and products.

EXPERIENCE

Indeed Innovation, NY

· Industrial Designer
March 2021 - present

· Industrial Design Intern
Sep 2020 - March 2021

- Supported in designing and developing cosmetic skincare and healthcare devices.
- Helped communicate ideas quickly and effectively using a combination of sketching, CAD layouts, 3-D models and working prototypes to evaluate potential solutions.
- Assisted building prototypes and appearance models in the workshop and building presentation materials for ID approval.

NS Design, South Korea (remote)

· Freelance Industrial Design : Sustainable Cosmetic Packaging for CTK Cosmetics
Nov 2019 - Jul 2020

- Researched and documented cosmetic trend in packaging in the US with qualitative research.
- Received positive feedback to proceed into next phase of concept development.
- Explored up to 30 concepts with thumbnail sketching, digital sketching and concept CAD modeling.

Arizona State University, AZ

· Teaching Assistant
Aug 2019 - May 2020

- Assisted 13 students in teaching Principle of Industrial Design II, Spring 2020 (IND 122).
- Assisted 80+ students in Human Factors in Industrial Design, Fall 2019 (IND 344).
- Guided freshmen students to successfully passed the Milestone.
- Taught sketching (marker, pen, pencil) and building quick prototypes (paper, foamcore, styrene).

SharkNinja, MA

· Industrial Design Intern
May 2019 - Aug 2019

- Supported the development of novel concepts and technologies for vacuums and kitchenware products.
- Helped communicate ideas quickly and effectively using a combination of sketching, CAD layouts, 3-D models and working prototypes to evaluate potential solutions.
- Assisted building prototypes and appearance models in the workshop and building presentation materials for ID approval.

Eland Butter, South Korea

· Sales / Marketing Personnel
Mar 2017 - Jul 2017

- Designed 3 POP displays for sale's item.
- Sales increased up to 15% during work.
- Received 92% positive customer feedback.

EDUCATION

Arizona State University

MID, Industrial Design
Aug 2017 - May 2020
GPA 4.0 / 4.0

Arizona State University

BA, Design Management
Aug 2011 - Dec 2016
GPA 3.56 / 4.0